

TO [CHRISTIAN] PARENTS

SOME THOUGHTS ON INTERNET + VIDEO GAMES

DISCLAIMER



Sinner



New believer



Dad of 3



Lived in US for 20+ years



Strong opinions

Beware : SECULAR vs SACRED

THIS TALK IS NOT ABOUT

Security

Privacy

Cloud

Monetization strategies

Solving your tech issues

Neurology & Cognitive Science

6 KEY THEMES

Free is not really free

Addiction & Behavior modification

Desensitizing of our senses

Using Digital Platform as the altar of Baal Peor

From Babylon to Canaan to Sodom

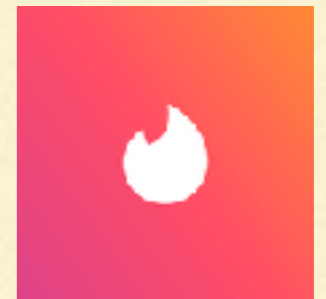
You are the leader

FREE IS NOT REALLY FREE

If you are not paying for the product, you are the product



YouTube



FREE IS NOT REALLY FREE

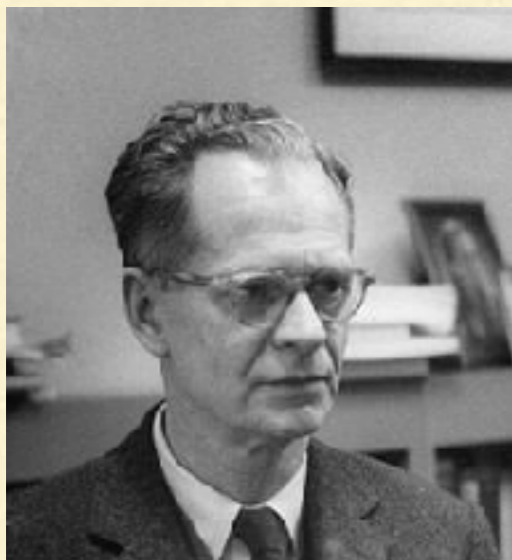
If you are not paying for the product, you are the product



That's Billion with a B!

ADDICTION & BEHAVIOR MODIFICATION

Engagement, rewards, time burglary



*“Give me
a child
and I’ll
shape
him into
anything”*



Show: All Results | Last 7 Days

	UX Researcher Facebook – Seattle, WA	12 days ago
	Quantitative UX Researcher Facebook – Seattle, WA	15 days ago
	Postdoctoral Research Scientist, Perceptual Human Factors (PhD University Grad) Facebook – Redmond, WA	15 days ago
	Product Researcher Facebook – New York, NY	3 days ago
	User Researcher, Building 8 Facebook – Menlo Park, CA	6 days ago
	Product Researcher, Instagram Facebook – San Francisco, CA	13 days ago
	User Researcher Facebook – Menlo Park, CA	
	UX Researcher Facebook – Menlo Park, CA	

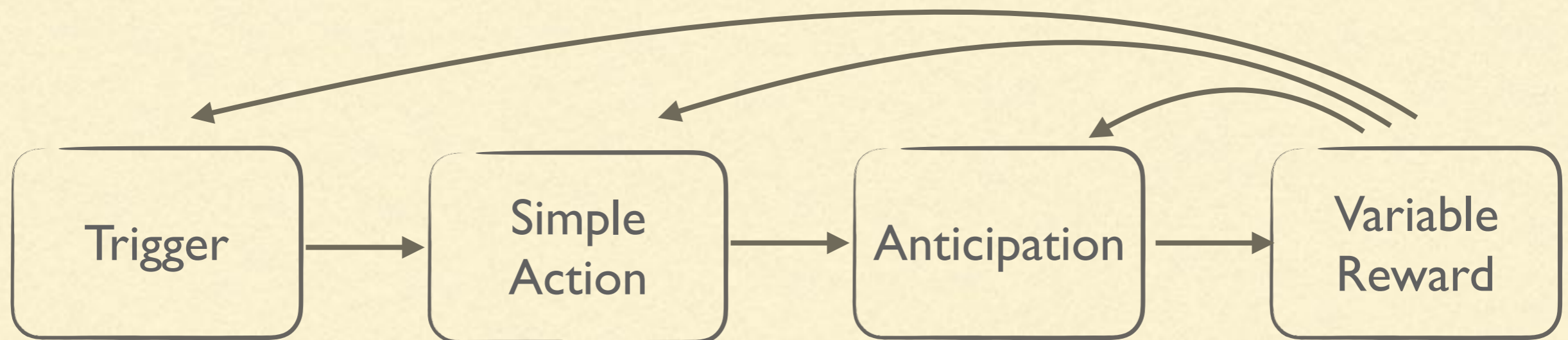
Ethnographer
4.6 ★ Facebook – Menlo Park, CA

Job Company Reviews

Facebook's mission is to give people the power to build community and bring the world closer together. We're building a different kind of company that connects billions of people around the world, gives them voice, and helps them bring people closer together. Whether we're creating new products or helping a small business expand its reach, we're always at the heart. Our global teams are constantly iterating, solving problems, and working together to empower people to connect in meaningful ways. Together, we can help people build stronger communities we're just getting started on. We're a team of researchers, who work to deliver human-centered insights that shape the future of Facebook.

ADDICTION & BEHAVIOR MODIFICATION

Engagement, rewards, time burglary

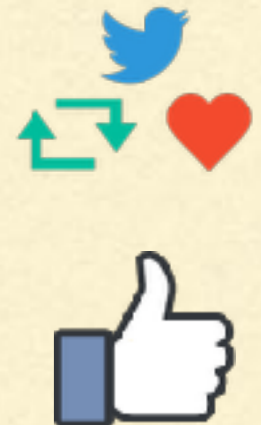
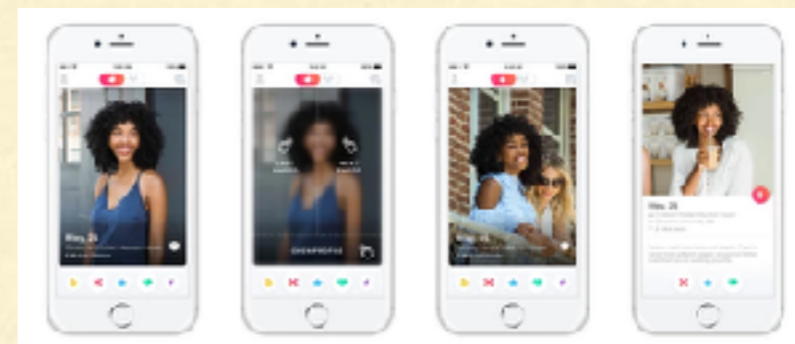


DOPAMINE CYCLE



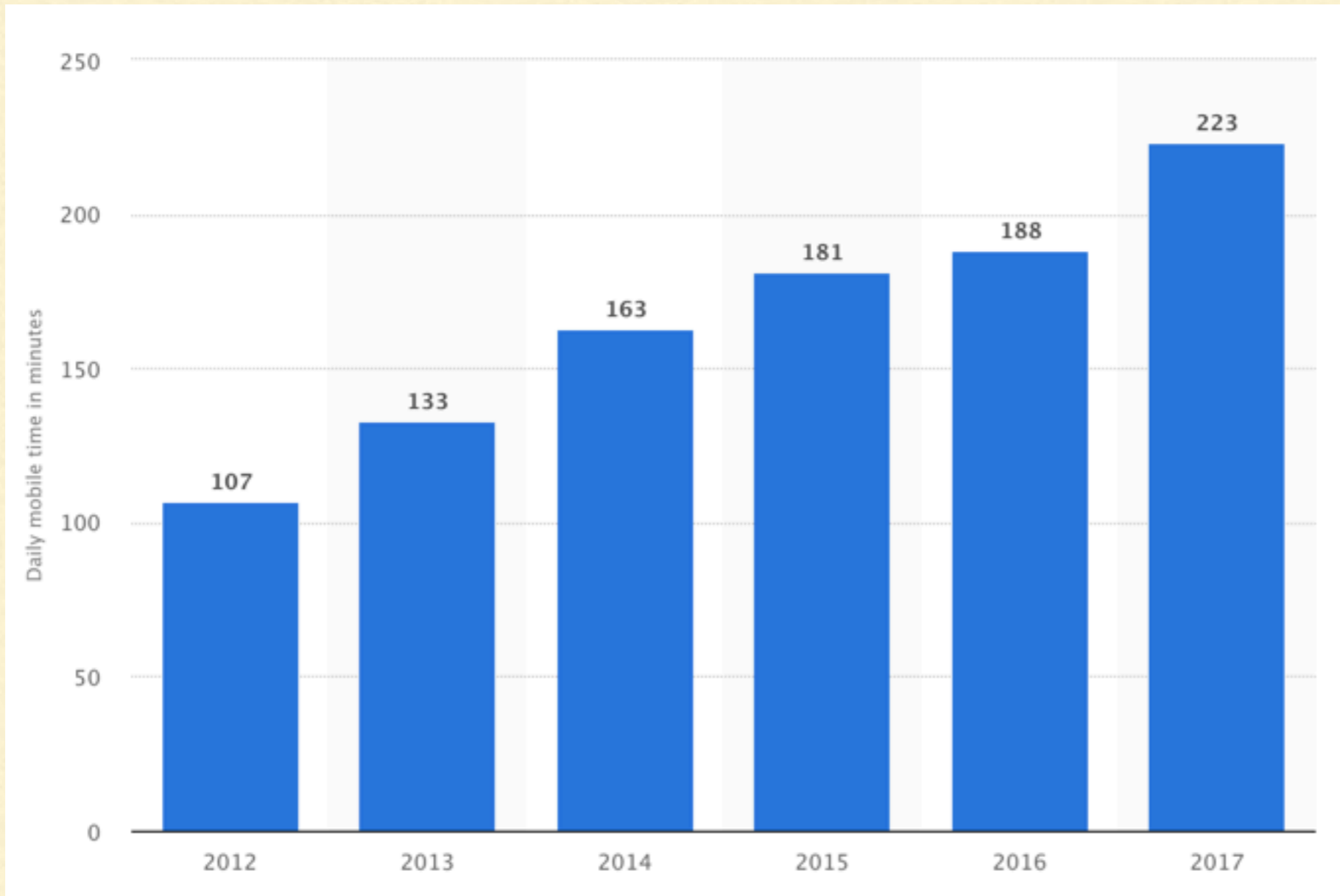
ADDICTION & BEHAVIOR MODIFICATION

Engagement, rewards, time burglary



DESENSITIZING OF OUR SENSES

These are not the droids you are looking for



223mts/day
almost 4hrs/day
On your mobile device

Its all about engagement

DESENSITIZING OF OUR SENSES

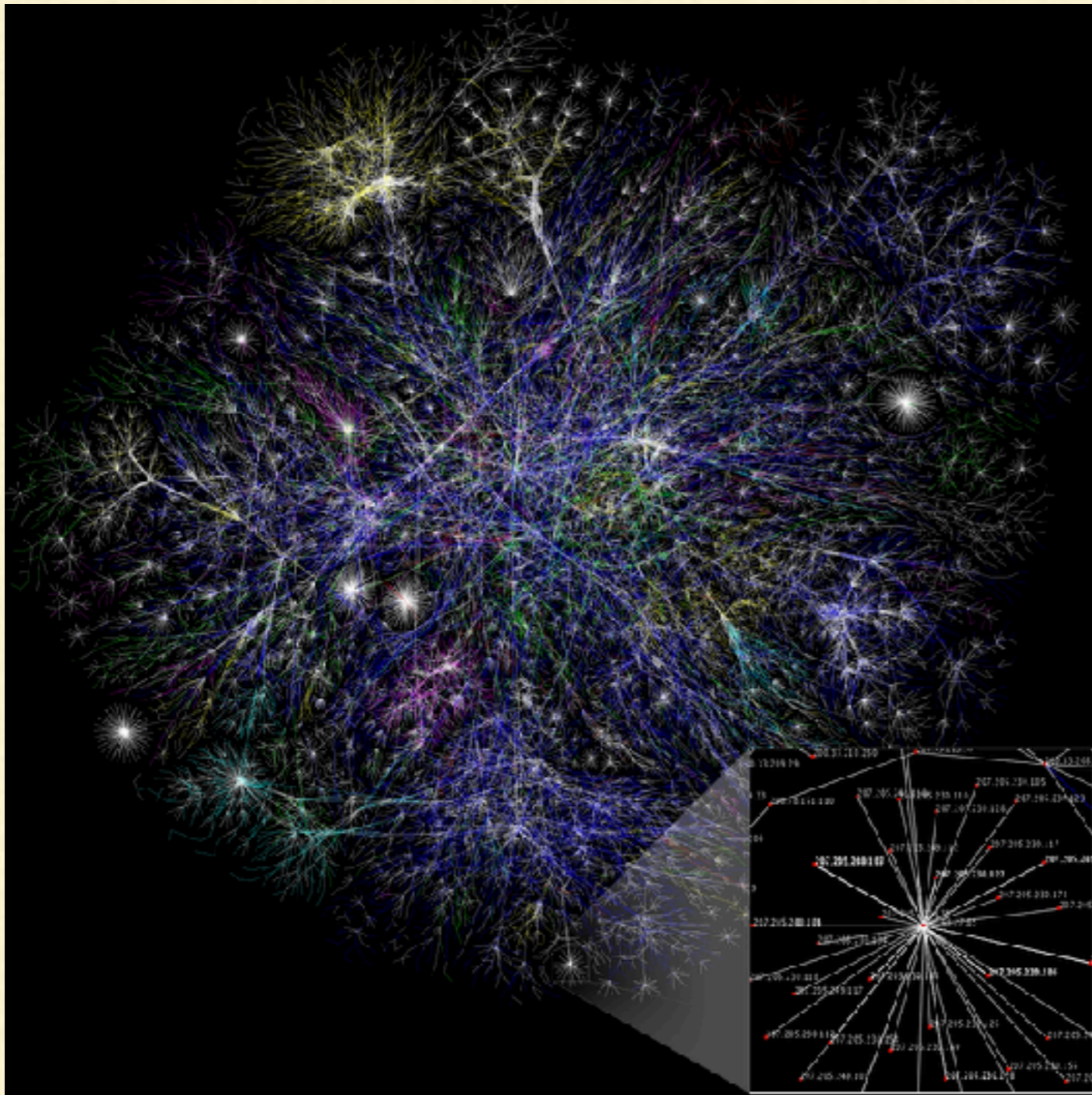
These are not the droids you are looking for



**Information
Overload**

DESENSITIZING OF OUR SENSES

These are not the droids you are looking for

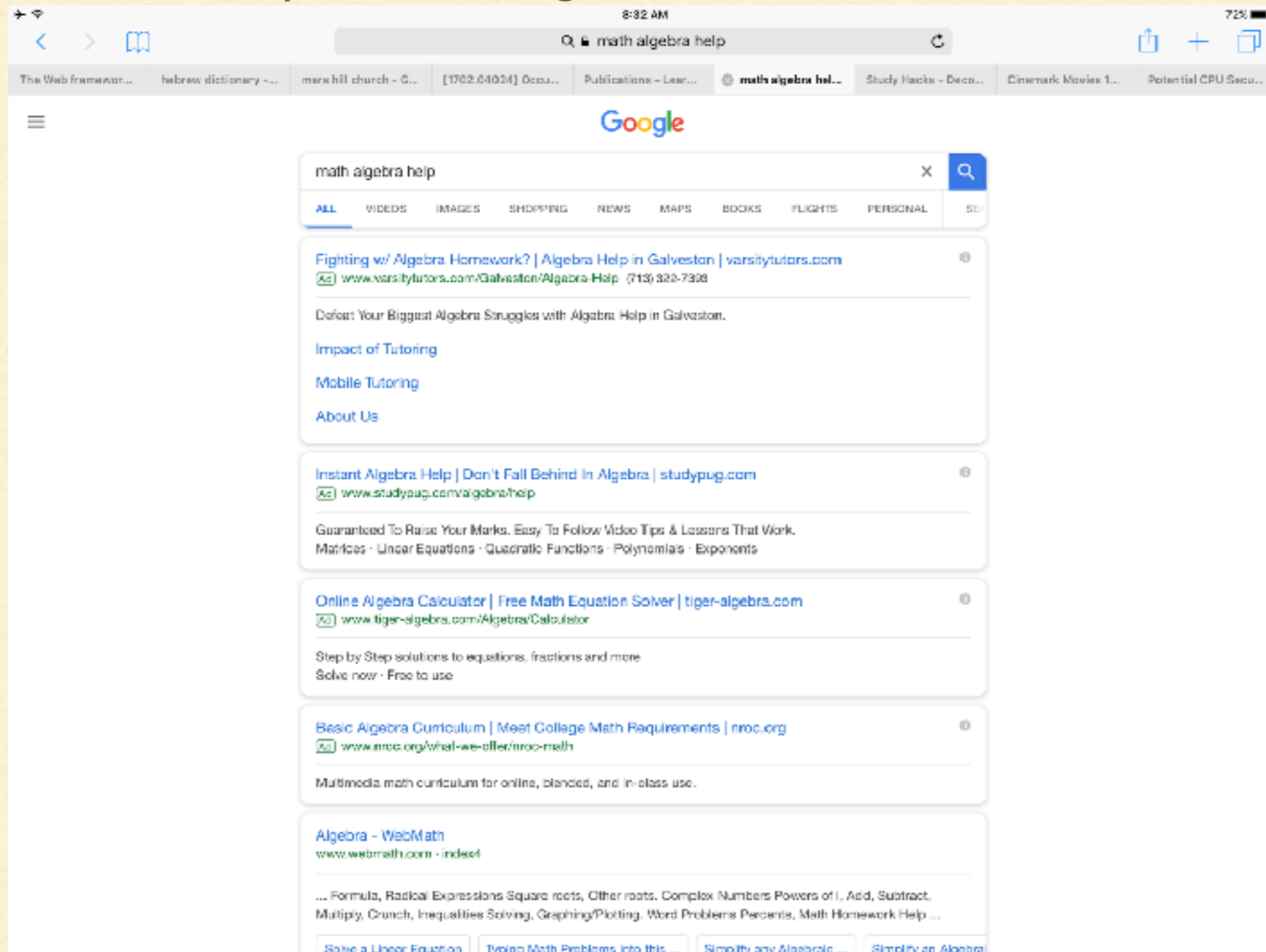


Its a web by design

**You are meant to
be sucked in...**

DESENSITIZING OF OUR SENSES

These are not the droids you are looking for



DESENSITIZING OF OUR SENSES

These are not the droids you are looking for

The screenshot shows a mobile news application interface. At the top, the time is 8:35 AM and the battery level is 72%. The main content area is titled "You May Also Like" and features a grid of nine article thumbnails. Each thumbnail includes an image, a headline, and a source or category. The articles are:

- How Much Cash Do You Really Get from a Reverse Mortgage?** (Source: Reverse Mortgage Sponsored Ads)
- This App Can Teach You A New Language In 3 Weeks** (Source: Babbel)
- If You Have an iPad, This Strategy Game Is a Must-Have** (Source: Download on the App Store | Forge of Empires)
- Best 3-Row SUVs For Families In 2018** (Source: Kelley Blue Book)
- Amazing Cruise Deals for AARP Members** (Source: AARP Member Advantages)
- 9 New Shades of Gray for Women's Hairstyle** (Source: AARP)
- The History of Confederate Monuments in the U.S.**
- The U.S. Government's Zombie Apocalypse Plan**
- This Chicken Lived for Two Years Without a Head**

At the bottom of the screen, there is a newsletter sign-up form with the text: "Learn the history behind today's headlines with the History Made Every Day newsletter." The form includes an "Email Address" input field and a red "SIGN ME UP" button. Below the form, there is a small disclaimer: "By submitting your information, you agree to receive emails from HISTORY and A+E Networks. You can opt out at any time. More details: Privacy Policy | Terms of Use | Contact Us".

DESENSITIZING OF OUR SENSES

These are not the droids you are looking for

The screenshot shows a mobile browser interface with a status bar at the top displaying '8:30 AM' and '73%' battery. The browser address bar shows 'onlineincometeacher.com'. The main content is a Disqus comment thread:

- A comment from 'Hi Andi' says: "Yeah, though still a relatively recent feature, you can earn money with Disqus. Can't say that I have made anything significant from it myself, but as more and more people switch to using it, then that is bound to increase." It has a 'Reply' button.
- A comment from 'Fabrizio Van Marciano' (4 years ago) says: "Hey Matt, great post highlighting the key benefits of using Disqus. I made the switch to use Disqus on my blog about a month ago after experimenting for a while, and I'm never going back. Since switching over spam comments have been reduced greatly. I've noticed more and more blogs doing the same, even saw Pat Flynn using it on his new look blog too." It has a 'Reply' button.
- A comment from 'Matt Smith' (4 years ago) is a reply to Fabrizio Van Marciano. It says: "Hi Fabrizio, Nice to hear you joined the Disqus brethren :) I hadn't actually seen Pat Flynn had switched as well until you mentioned it. Great minds... Disqus's spam filter is pretty good. Plus you can actually setup Akismet to work with it to really prevent those troublesome spammers. Have had over 30,000 spam comments blocked since setting it up, though I still do get the odd couple that sneak through. Can't grumble at that though." It has a 'Reply' button.

Below the comments is a navigation bar with 'Subscribe', 'Add Disqus to your site', and 'Privacy' links, followed by the 'DISQUS' logo. Below this is a sponsored article:

- Student: Stuns Doctors With Crazy Method to Melt Fat**
- Text: "Are you looking to burn belly fat, but diet and exercise is not enough? A student from Cornell University recently discovered the fastest way to lose weight by combining these two ingredients."
- A 'Learn More' button is present.
- The article is sponsored by 'Online Health & Fitness'.
- A 'Report ad' link is located below the article.

At the bottom of the page, there is a 'RETURN TO TOP OF PAGE' link and a copyright notice: 'COPYRIGHT ©2011-2017 ONLINEINCOMETEACHER. ALL RIGHTS RESERVED. ADVERTISE | SITEMAP | EARNINGS DISCLAIMER | PRIVACY POLICY'.

DESENSITIZING OF OUR SENSES

The screenshot shows the Yahoo! homepage with the following elements:

- Header:** YAHOO! logo, search bar, Sign in button, and Mail notification (4).
- Navigation:** Mail, News, Finance, Sports, Politics, Entertainment, Lifestyle, More...
- Advertisement:** "EARN 1% CASH BACK ON PURCHASES + 1% CASH BACK AS YOU PAY FOR THEM" for The Citi Double Cash Card.
- News Section:**
 - Main article: "No sci..." for new... in a narrow... Jim Br... first elected... space progr... Previous...
 - Grid of smaller articles: "NFL releases 2018 regular-season schedule", "Comey memo: Trump complained about Flynn", "From Indiana mom to the heart of ISIS", "Tom Cruise's son glam job to ... gu..."
- Sponsored Links:**
 - "It's Like Amazon, but Everything Sells in 90 Seconds" by Tophatter
 - "4 Stages To A Heart Attack — Are You At Risk?" by Gundry MD
 - "Plastic Surgeon Says: 'You Really Can Fill In Wrinkles At Home' (Here's How)" by Beverly Hills MD
 - "Automatic Bid Calculations" by Bluebeam
 - "Remember Her? Take A Deep Breath Before You See What She Looks Like Now"
 - "Unsecured Business Loans up to \$600k in 24 hours" by SnapCap Business Lending
- Other Content:**
 - "Lifestyle Yahoo Canada Style: This woman says she stopped aging when she was old. 'I feel like the female version of Peter Pan - the girl who never grows up'."
 - "Sponsored NextAdvisor: A Jaw-Dropping Credit Card With 0% APR..."
 - "Celebrity Fox News: Carrie Underwood's scar visible as star details fall: 'I didn't know how things were going to end up'..."
 - "The Voice Season 14 Episode 18: The Live Playoffs, Night 3"
 - "Law & Order: Special..."

DESENSITIZING OF OUR SENSES

These are not the droids you are looking for



THE ALTAR OF BAAL PEOR

Psa 106:28

**Then they yoked themselves to the Baal of Peor,
and ate sacrifices offered to the dead;**

Hos 9:10

**But they came to Baal-peor
and consecrated themselves to the thing of shame,
and became detestable like the thing they loved.**

THE ALTAR OF BAAL PEOR



13K movies vs 507 movies
~\$15B vs \$9B

THE ALTAR OF BAAL PEOR

Most guys are exposed to porn by age of 10 years

-University of Montreal Study

8,900 and 10,500 children, ages 13 to 17, are commercially exploited each year in the United States

-Center for Court Innovation, 2016

Porn Sites Get More Visitors Each Month Than Netflix, Amazon And Twitter Combined

-Huffpo 2013/05/03

70% of 15-17 year old Internet users accidentally view pornography "very" or "Somewhat" often

-PEW Internet and American Life Project

Internet pornography has become sex education for many children.

FROM BABYLON TO CANAAN TO SODOM

Isa 13:19

**And Babylon, the glory of kingdoms,
the splendor and pomp of the Chaldeans,
will be like Sodom and Gomorrah
when God overthrew them.**

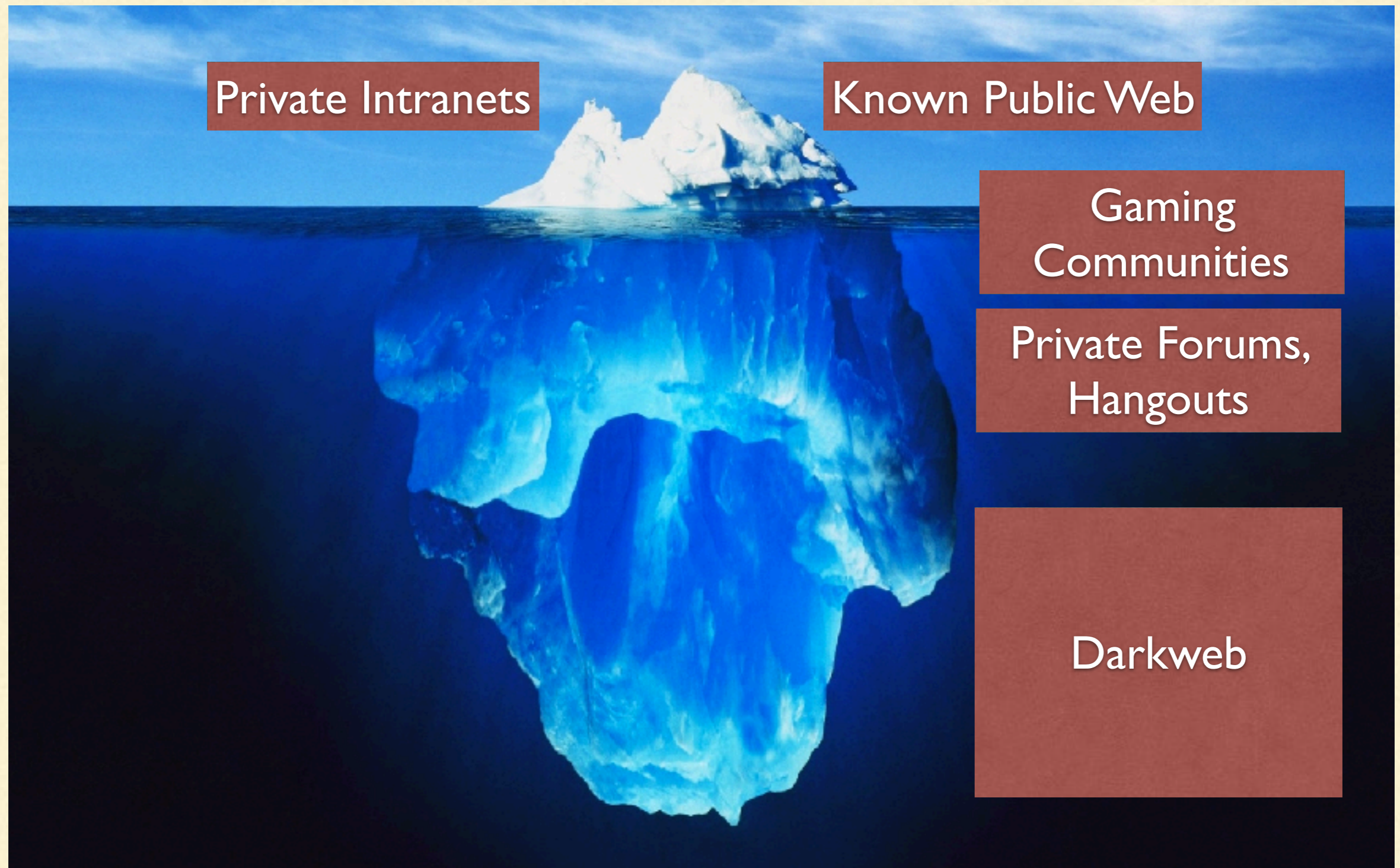
Gen 13:13

**Now the men of Sodom were wicked, great sinners against the
LORD.**

FROM BABYLON TO CANAAN TO SODOM



FROM BABYLON TO CANAAN TO SODOM



You are the leader

Biblically inspired launching of your arrows



Idols



Context switching & lack of focus

Why is this all potentially bad...

You are the leader

Use Bible to launch your arrows

Rom 1:28 - 32

And since they did not see fit to acknowledge God, God gave them up to a debased mind to do what ought not to be done.

.....

Though they know God's righteous decree that those who practice such things deserve to die, they not only do them but give approval to those who practice them

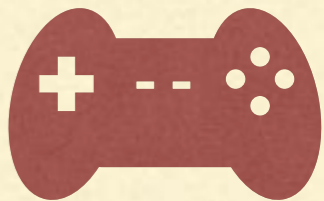
You are the leader - Some Suggestions

Use Bible to launch your arrows

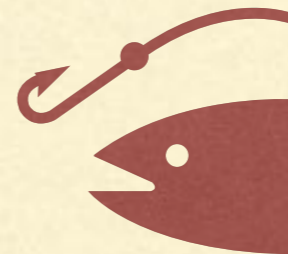
If you are suffering as a parent...



Beware of the idols



Understand what's its doing to the kids



You are the leader - Some Suggestions

Use Bible to launch your arrows

Controlled exposure

- **Evaluate where they are and what they need**
- **Take an Amish attitude**
- **Start with family PC, shared**
- **Know the ratings, but talk to other Christian parents**
- **Become tech savvy to understand how to protect, monitor and progressively open access**

Trust but verify

- **Chat/education/exploration**
- **Take an Amish attitude**
- **Its still a tool and can be used for evil & to sin**
- **Talk frequently, check on their hearts**
- **Family devotion time**
- **Date nights, board games, outdoor fun**
- **Screenless sabbath, digital fasts**

In the end

- **Dont yield to peer pressure**
- **Put your faith in Jesus Christ**

and know that its a Battle



REFERENCES

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- <https://www.statista.com>
- <https://www.pinterest.com/pin/536772849321535694/>
- <https://www.slideshare.net/DoriAdar/how-to-write-addictive-feedback-loops>
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- <https://www.blueletterbible.org/>
- <https://www.challies.com/articles/a-calvinist-and-a-fundamentalist-walk-into-a-bar/>